

Post Show Report

The World's No. 1 Trade Fair for Plastics and Rubber

8-15 OCTOBER 2025
Düsseldorf, Germany



Success & Business – started at K.

„K 2025 was a complete success for us. The discussions were of high quality and in many cases are leading to concrete follow-ups. Visitor numbers remained high throughout, with an international audience showing great interest in our sustainability, digitalization and product solution topics.

We expect the post-fair business to continue the discussions and deepen partnerships further. Once again, K 2025 has demonstrated how important personal encounters are for developing sustainable solutions.“

Manuela Unger, BASF about K 2025

Further exhibitor statements:
lead.me/bgbYNK



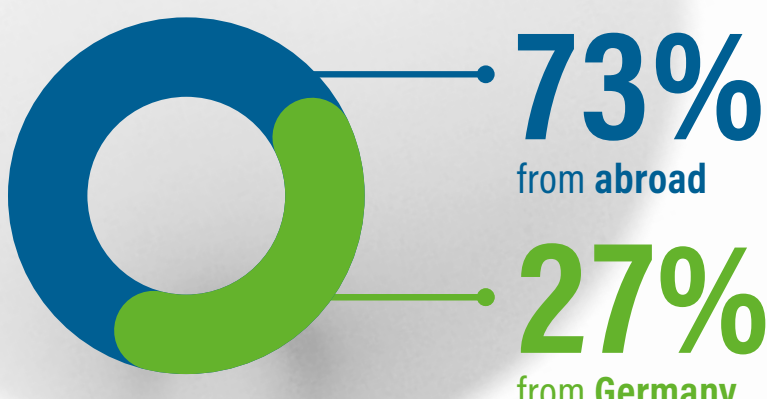
Quality & relevance – right from the start.

Total visitors
168,660 from
157 countries

Virtual participation during K 2025:

1,196,939
virtual visitors

4,710,428
page impressions



75% of visitors are directly involved in purchasing decisions.

Overall visitor evaluation K 2025

95%

achieved their goal for the trade fair.

91%

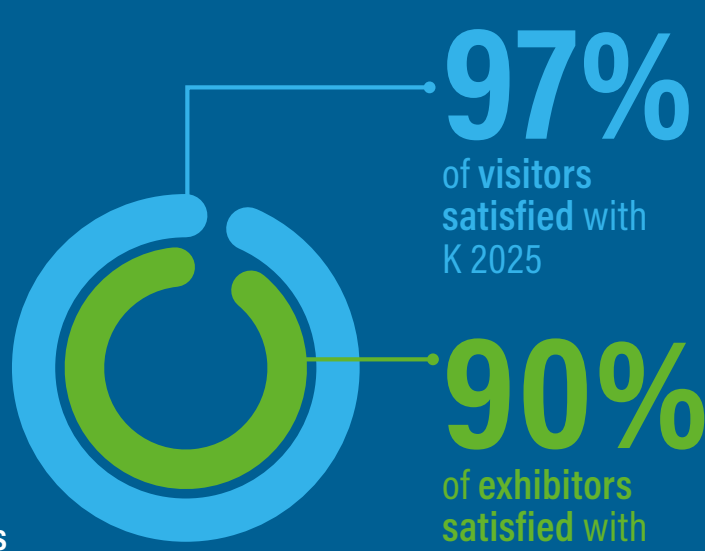
want to attend K again.

98%

value the presence of market leaders.

97%

value the comprehensiveness of the offerings.



Total exhibitors
3,246 from **65** countries

93%

of exhibitors value the professional qualification of the visitors.

85%

of exhibitors were successful in business terms.

95%

of exhibitors want to participate again in the future.

62%

of exhibitors expect good fair-generated business.



Further information:
k-online.com/figures

see you



The Power of Plastics It all starts again: 18-25 October 2028