Biodegradable Coffee Bean Packaging made with PLANTIC Receives the Grand Prize from South Korea’s Green Packaging Awards

Biodegradable coffee bean packaging produced by SOFTPACK Co., Ltd. using PLANTIC, a product manufactured and sold by Plantic Technologies Limited (headquarters: Australia; President: Kenzo Okamoto), received the Grand Prize from South Korea’s 8th Green Packaging Awards, which are sponsored by that country’s Ministry of Environment and the Korea Environment Packaging Promotion Institute. A key feature in the package is the biodegradable barrier layer made by PLANTIC Technologies a Kuraray company based in Australia.

Overview of the Product and Reasons for the Award
PLANTIC is a high barrier, bio-based material made from starch. PLANTIC with its high oxygen impermeability, is used in packaging for fresh foods, including meat, poultry and fish. The high barrier performance of the PLANTIC material helps reduce food loss by maintaining food freshness, supporting both the food industry and environmental conservation.

Developed by SOFTPACK Co., Ltd. the biodegradable package is fast becoming a global solution for customers who are looking for a sustainable, environmentally friendly packaging solution. The high gas impermeability of the packaging ensures that the quality and flavor of coffee beans is preserved. PLANTIC is bio-based and biodegradable and can be disposed of with minimal environmental impact. Created with materials that also are biodegradable the total package is replacing other conventional packaging types that contain aluminum foil or similar materials.

Green Packaging Awards
The Green Packaging Awards accept public submissions and are sponsored jointly by the South Korean Ministry of Environment and the Korea Environment Packaging Promotion Institute.

Founded in 2011, the awards were initiated with the goal of highlighting eco-friendly packaging technologies and designs as well as to boost interest in preserving nature and saving resources.
Public submissions are separated into two categories: a general division for companies of all sizes and a student division for university students. With the recent rise in environmental awareness, this event has been garnering a lot of national attention.

About Plantic Technologies Limited
Name: Plantic Technologies Limited
Headquarters: Victoria, Australia
Representative: Kenzo Okamoto
Established: July 2001 (Acquired in April 2015)
Capital: 131 million AUD (100% owned by Kuraray)
Principal businesses: Manufacture and sale of PLANTIC bio-based barrier films

Caption/source of photo: Softpack Co., Ltd

[Photo 1] Biodegradable Coffee Bean Packaging made with PLANTIC receives the Grand Prize from South Korea’s Green Packaging Awards.
About Kuraray
Established in 1991, Kuraray Europe GmbH is based in Hattersheim, near Frankfurt am Main, Germany. In 2018 the company generated annual sales of EUR 690 million. It has approximately 700 employees in Germany at its sites in Hattersheim, Frankfurt and Troisdorf. Kuraray is a global speciality chemicals company and one of the largest suppliers of industrial polymers and synthetic microfibres for many sectors of industry. Examples are KURARAY POVAL™, Mowital®, Trosifol® and CLEARFIL™. Kuraray Europe also has around 200 employees at six other European sites. They are also working on the development and application of innovative high-performance materials for a wide range of sectors, including the automotive, paper, glass and packaging industries, as well as for architects and dentists.

Kuraray Europe is a wholly owned subsidiary of the publicly listed Kuraray Co., Ltd., which is based in Tokyo, Japan, and has more than 10,000 employees worldwide and sales of EUR 4.8 billion.

This press information including images is available under:

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