

Braskem launches new stretch film solution to reinforce the Circular Economy in the commercial freight industry

Braskem Flexus 3600 and Polypropylene RF70 are presented during K Fair on SML machines

Rotterdam, October 16, 2019 – To develop ever more sustainable solutions, Braskem, the largest producer of thermoplastic resins in the Americas and the world's leading biopolymer producer, will launch its new stretch film solution at K Fair. The sustainable solution, which will be presented at the world's largest event for the plastics and rubber industry, held from October 16 to 23 in Düsseldorf, Germany, is aligned with the company's commitment to promote the Circular Economy.

Improving productivity, reducing waste

The launches of **Braskem Flexus 3600** and **PP RF70** are the result of the company's efforts to develop new solutions in multi-layer stretch films. With superior processability and high yields during application, the solutions have major advantage in terms of sustainability, since it reduces the amount of raw material needed for their production. In addition to productivity gains, the stretch film also reduces waste during transport, offering benefits in all links of the company's value chain.

"The combination of different products distributed in layers results in higher puncture strength, lower propagation of tear and increased capacity to compact unitized cargo," said Américo Bartilotti, head of Braskem's Packaging & Consumer Goods Business. "We are improving safety during the transport, storage and distribution of cargo, while reducing product waste due to faults in the palletization process, and using less stretch film. This result in an excellent cost-benefit tradeoff," he said.

Partnership with SML

The new solution will be introduced in partnership with SML during K Fair, where visitors will have an opportunity to see firsthand how the new stretch film performs on the PowerCast XL stretch film line of the Austria-based equipment maker.

The solution reinforces Braskem's efforts to promote the Circular Economy and to promote the conscientious consumption of materials. In 2018, the company undertook a public commitment

and defined a series of initiatives to promote the topic throughout the entire plastic converters production chain.

About Braskem

Every day, Braskem's 8,000 team members work to improve people's lives through sustainable solutions in chemistry and plastics and engage with partners throughout the value chain to advance the Circular Economy. With 41 industrial units in Brazil, United States, Mexico and Germany and net revenue of R\$58 billion (US\$15.8 billion), Braskem produces annually over 20 million tons of plastic resins and chemical products and exports to Clients in approximately 100 countries.

Braskem on social media

www.facebook.com/BraskemGlobal

www.linkedin.com/company/braskem

<http://www.twitter.com/BraskemBio>

<http://www.twitter.com/BraskemSA>

Note for journalists

Visit Braskem at K Fair! You can find our booth at Hall 6 / D27. Our spokespersons will be present at the booth as well to answer any questions you may have. Please let us know if you are interested in an interview about our stretch films solutions.

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