

Braskem strengthens its position as a global player in the caps and closures segment at K Fair

With a unified portfolio, the petrochemical leader aims to tap into the segment's growth potential

Rotterdam, October 16, 2019 – Braskem, the largest thermoplastic resin producer in the Americas and the market leader in the Caps & Closures segment is proud to showcase its comprehensive portfolio at K Fair, the world's largest event for the plastics and rubbers industry.

Eight percent growth potential

Braskem has unified its products in the Caps & Closures segment to better serve its clients worldwide with solutions in Polyethylene, Polypropylene, Renewables and Post-Consumer Resins (PCR). This market segment has grown four percent annually for the last ten years and has the potential to an additional eight percent annually in the future. To showcase the diversity and potential of its portfolio, Braskem is showcasing several cap solutions for carbonated beverages, water, food and home & personal care to K Fair.

“We have the most comprehensive portfolio in the market, with solutions in PE, PP, PCR and Renewables, serving the beverage, H&PC, food and industrial applications”, says Pier Pesce, responsible for the caps and closures segment in South America.

A portfolio with a positive impact

In 2018, Braskem undertook a public commitment to advance and contribute to the Circular Economy. In line with this commitment, the company's Caps and Closures segment is helping to reduce food waste by using resins that increase product shelf life, in addition to producing lighter-weight and recyclable caps and closures.

New technical solutions

“The products in our Caps and Closures portfolio meet all of the segment's technical requirements, such as lightweight, processability, product safety, taste and odor control” adds Lukasz Golebiowski, responsible for Caps and Closures segment in Europe. For the beverage market, Braskem offers solutions for carbonated beverages that can be molded through

injection or compression processes by using polyethylene and polypropylene resins. In the mineral water market, Braskem rigorously controls the resin's organoleptic properties to ensure the beverage's properties related to odor, flavor and color remain unchanged.

About Braskem

Every day, Braskem's 8,000 team members work to improve people's lives through sustainable solutions in chemistry and plastics and engage with partners throughout the value chain to advance the Circular Economy. With 41 industrial units in Brazil, United States, Mexico and Germany and net revenue of R\$58 billion (US\$15.8 billion), Braskem produces annually over 20 million tons of plastic resins and chemical products and exports to Clients in approximately 100 countries.

Braskem on social media

www.facebook.com/BraskemGlobal

www.linkedin.com/company/braskem

<http://www.twitter.com/BraskemBio>

<http://www.twitter.com/BraskemSA>

Note for journalists

Visit Braskem at K Fair! You can find our booth at Hall 6 / D27. Our spokespersons will be present at the booth as well to answer any questions you may have. Please let us know if you are interested in an interview about our caps and closures portfolio.

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